



# Silvia Bravard

- + COMPLEX NEGOTIATION
- + COMMERCIAL NEGOTIATION
- + CRISIS MANAGEMENT

Silvia Bravard  
is the vice president  
of ADN Group.

As a professional negotiator, she works with any kind of major conflict where unique expertise is required.

After graduating from an Engineering school and obtaining a master's degree from HEC, she held different negotiation and managerial positions in prestigious companies (Danone, Marie and Kronenbourg) before becoming Business Manager at Nespresso. She negotiated for years in large retailing in France and is well versed in high pressured negotiations.

Today, Silvia trains, assists, and negotiates on behalf of several organisations and ministries.

She is an advisor in several EXCOM and is the author of three successful publications on negotiation and sales.



## Boostez votre pouvoir de négociateur

S. BRAVARD MEUNIER  
M. MERY  
EYROLLES, 2021



## Réveillez la négociatrice qui est en vous

S. BRAVARD MEUNIER  
K. RAGUIN  
ESF, 2021



## Vente

S. BRAVARD MEUNIER  
J. DURET  
EYROLLES, 2021