



Julie Duret

- + SALES
- + SUPPLIER-DISTRIBUTOR RELATIONS
- + MANAGING COMMERCIAL TEAMS

Julie Duret works in the field of sales and management in the stimulating sector of large French retailing while working for major industrial groups (Unilever, Kellogg's, and Danone).

She is an expert in the field of sales methods and techniques and in managing commercial teams. After completing her business studies, specialised in large retailing, Julie Duret joined Unilever, one of the largest food-processing companies in France. She continued working for some of the biggest global names in the industry, including, Marie Kellogg's and Danone.

During her career she has occupied many different positions in large retailing: Market Leader, Category Manager and commercial team management which has bestowed her with fine understanding of the mechanisms between suppliers and distributors in France and solid expertise in the professions of sales and management.

As the current Head of Regional Sales for Danone's Fresh Produce, Julie works in a high-pressured environment where she ensures teams on the field deploy trade policy. Her work in this stimulating sector has helped her acquire solid expertise in sales methods and techniques and major experience in managing commercial teams.

In 2018 she joined ADN Group's team and works with businesses in the fields of sales and management.